

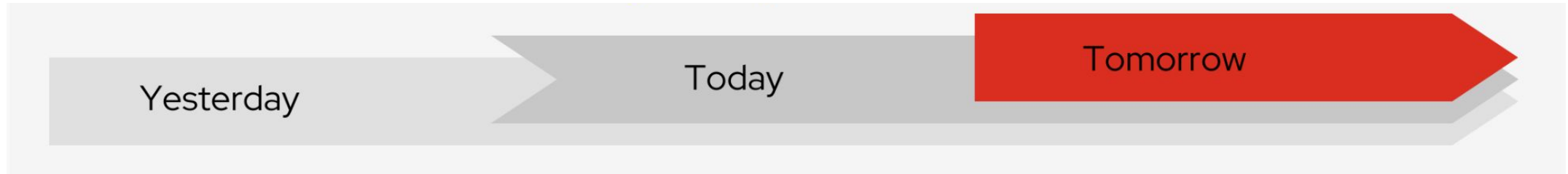
Future of Open Hybrid Cloud



Stefanie Chiras

Sr. Vice President, Ecosystem
Partner Success

The future of hybrid cloud...is more hybrid!



Datacenter-centric IT infrastructure
Private datacenter to public cloud

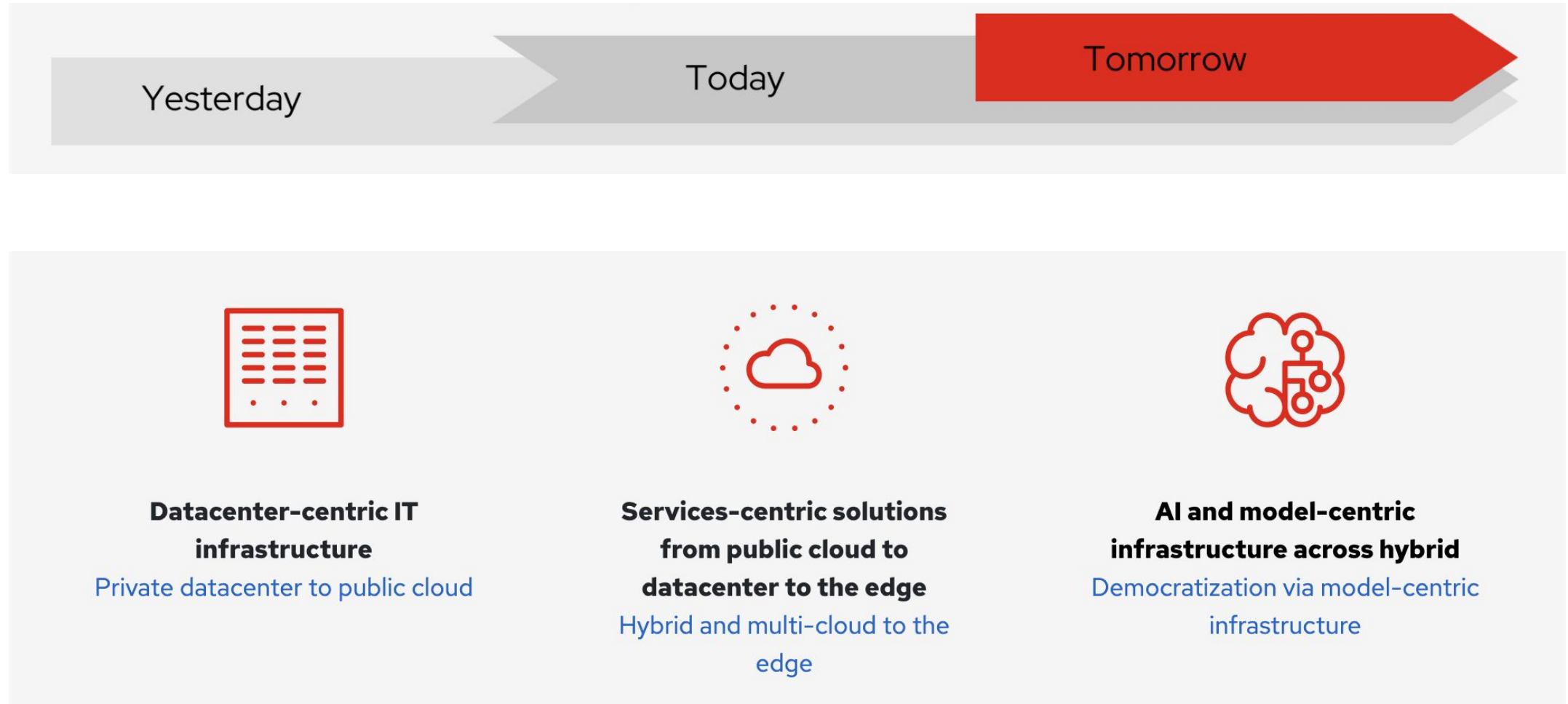


Services-centric solutions from public cloud to datacenter to the edge
Hybrid and multi-cloud to the edge

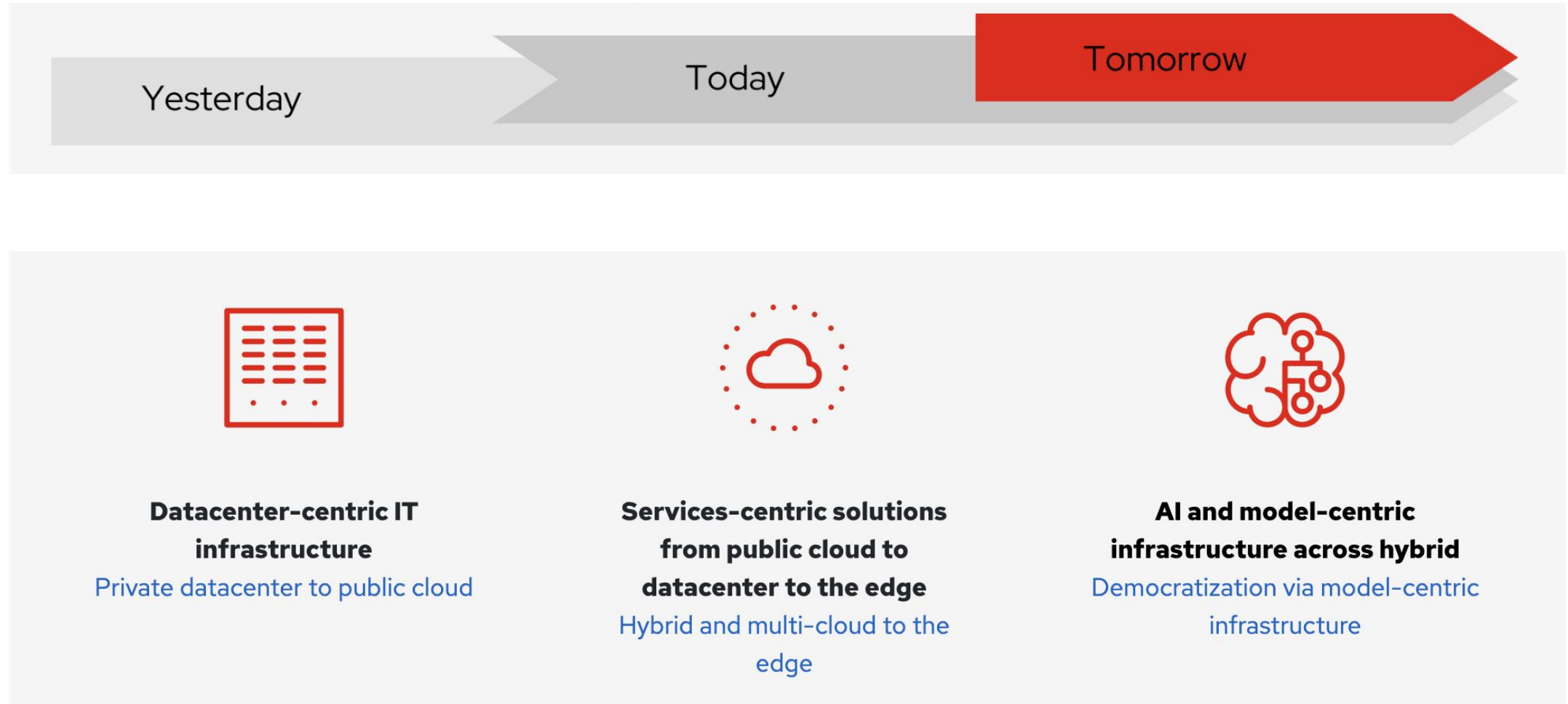


AI and model-centric infrastructure across hybrid
Democratization via model-centric infrastructure

The future of hybrid cloud...is more hybrid!

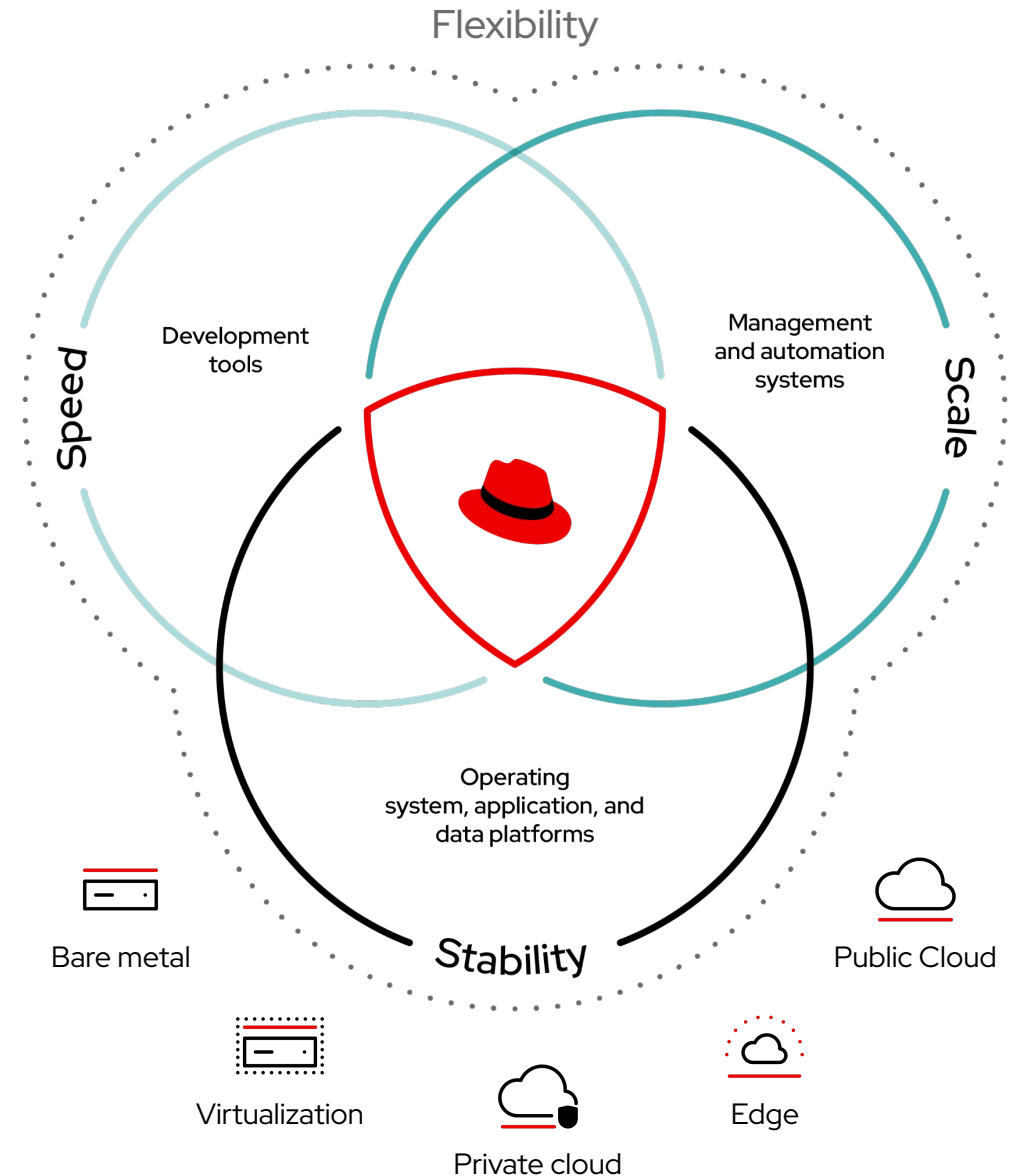


The future of hybrid cloud...is more hybrid!



The platform matters

Our platform ensures customers can deliver on business strategies to react to market change and deliver innovation in line with speed, stability and scale.



Core tenets guiding our technology decisions and development

1

Everything we do starts in **open source, upstream communities**

2

A focus on core, platform-level technologies that help entire industries **evolve around common technical building blocks**

3

Do everything in an **open way** to give **choice and flexibility** to our customers

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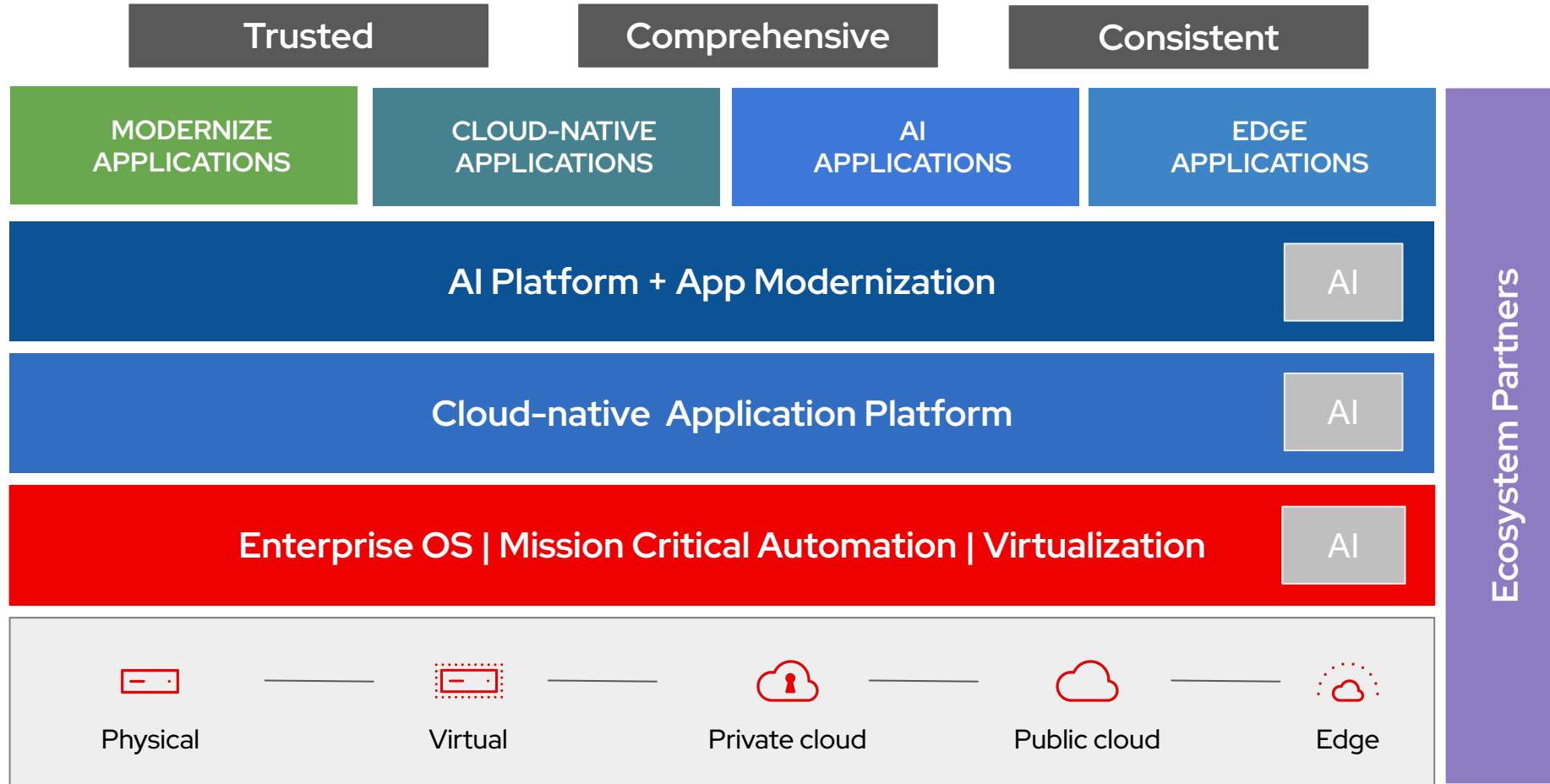
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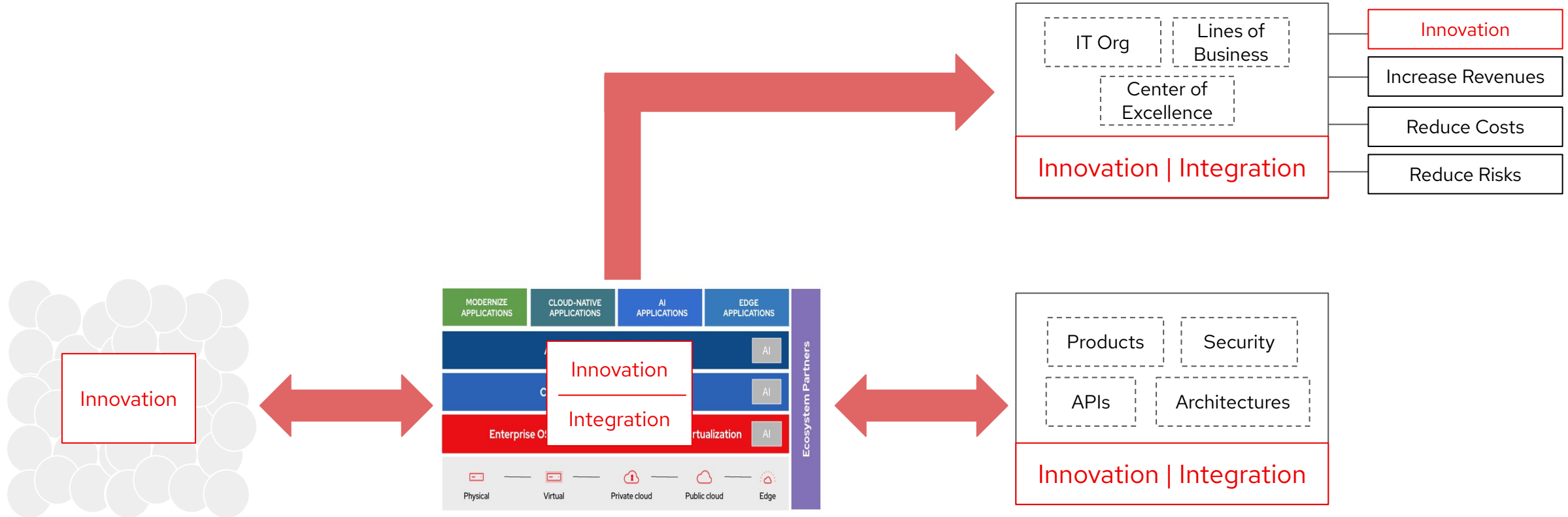
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Red Hat Open Hybrid Cloud

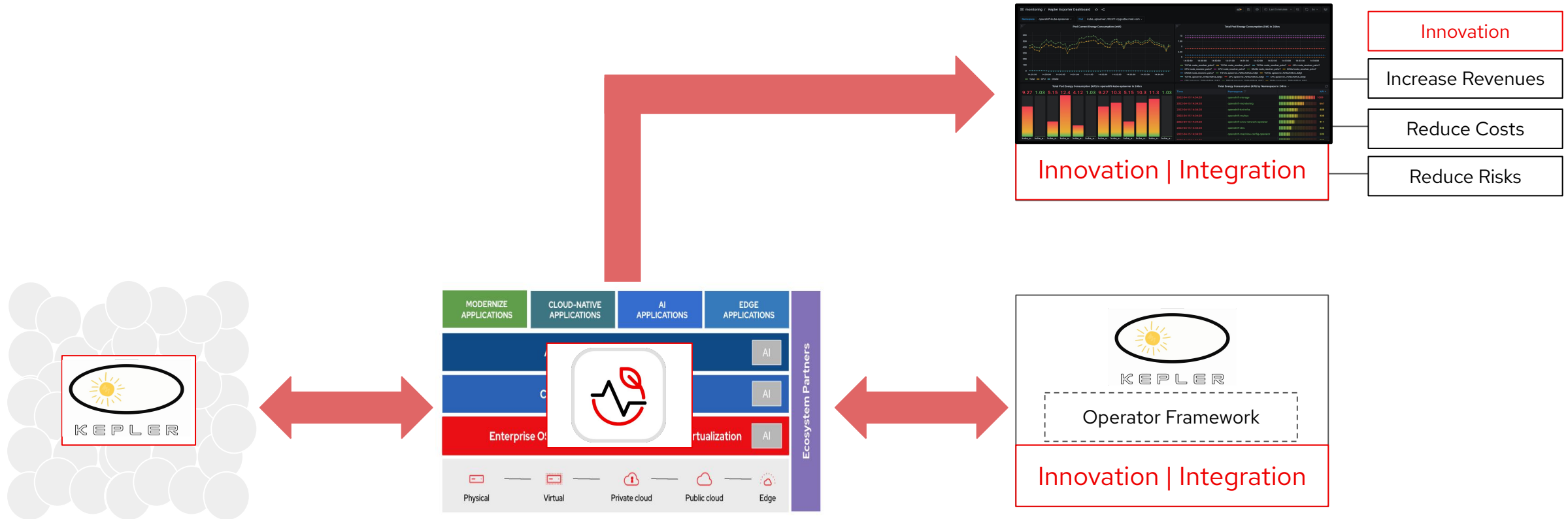


Red Hat unlocks the value of Innovation. Everywhere.



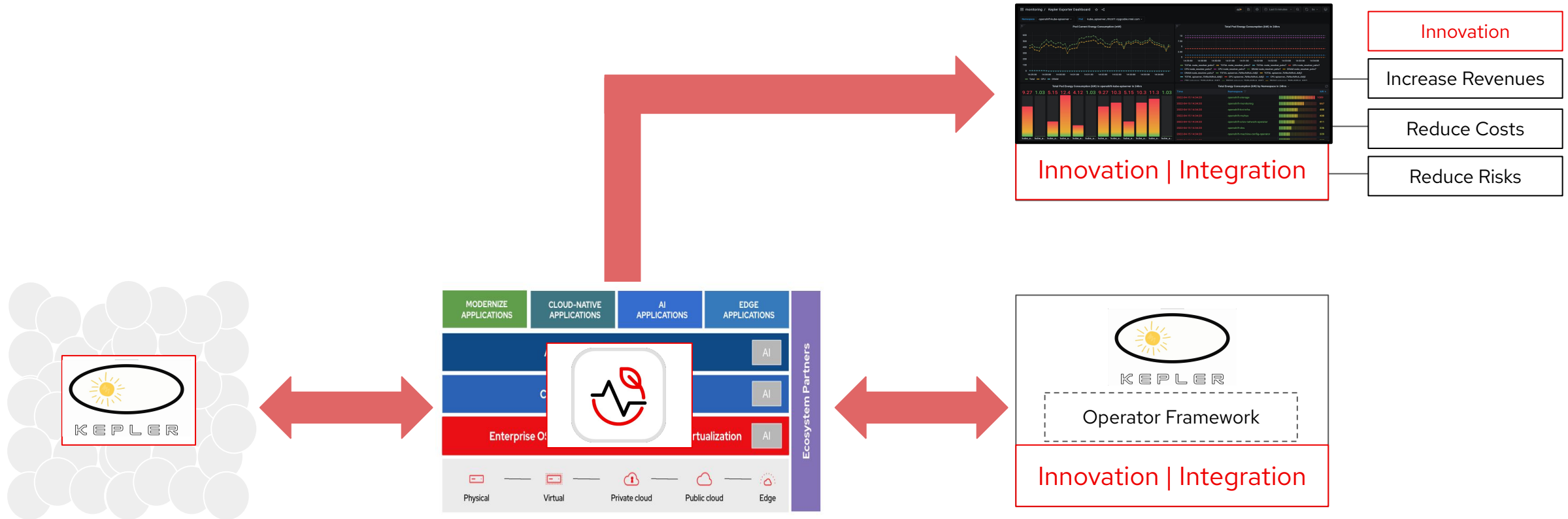
Example: "Kepler" Project

Measuring the Energy | Sustainability Footprint of Workloads



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Measuring the Energy | Sustainability Footprint of Workloads



Kepler drives Green Sustainability within the CNCF



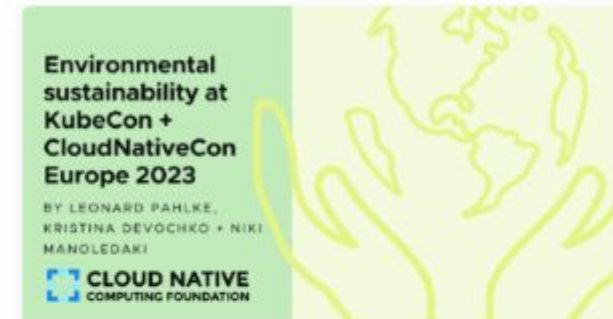
**Green Reviews Working Group:
Moving towards measuring the
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March 19, 2024



**Exploring Kepler's potentials:
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October 11, 2023



**Environmental sustainability at
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June 8, 2023

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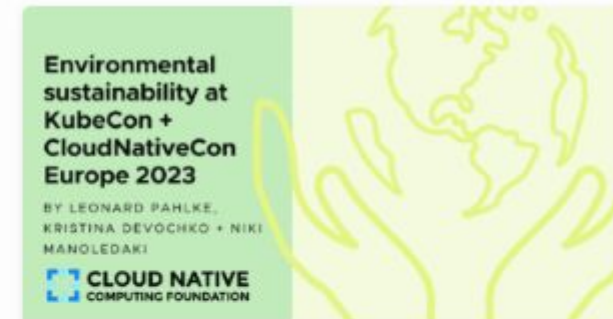
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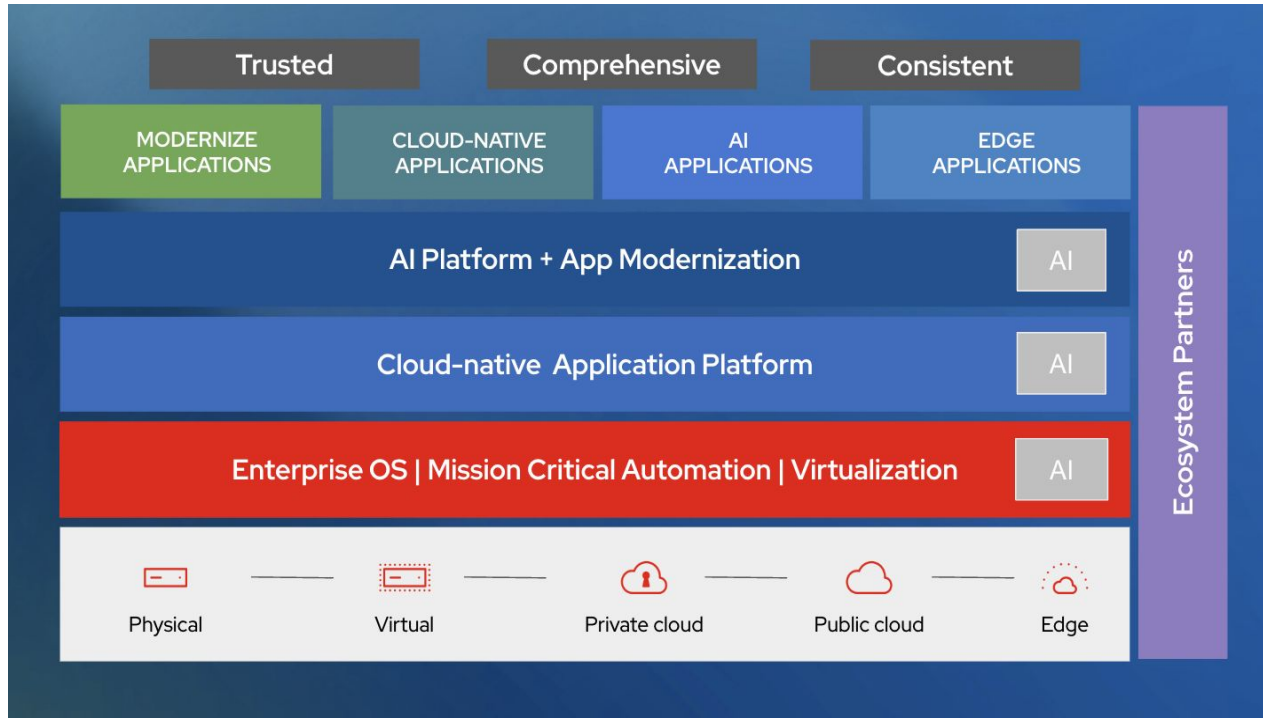
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Where do we go next?



Simplifying and Scaling AI

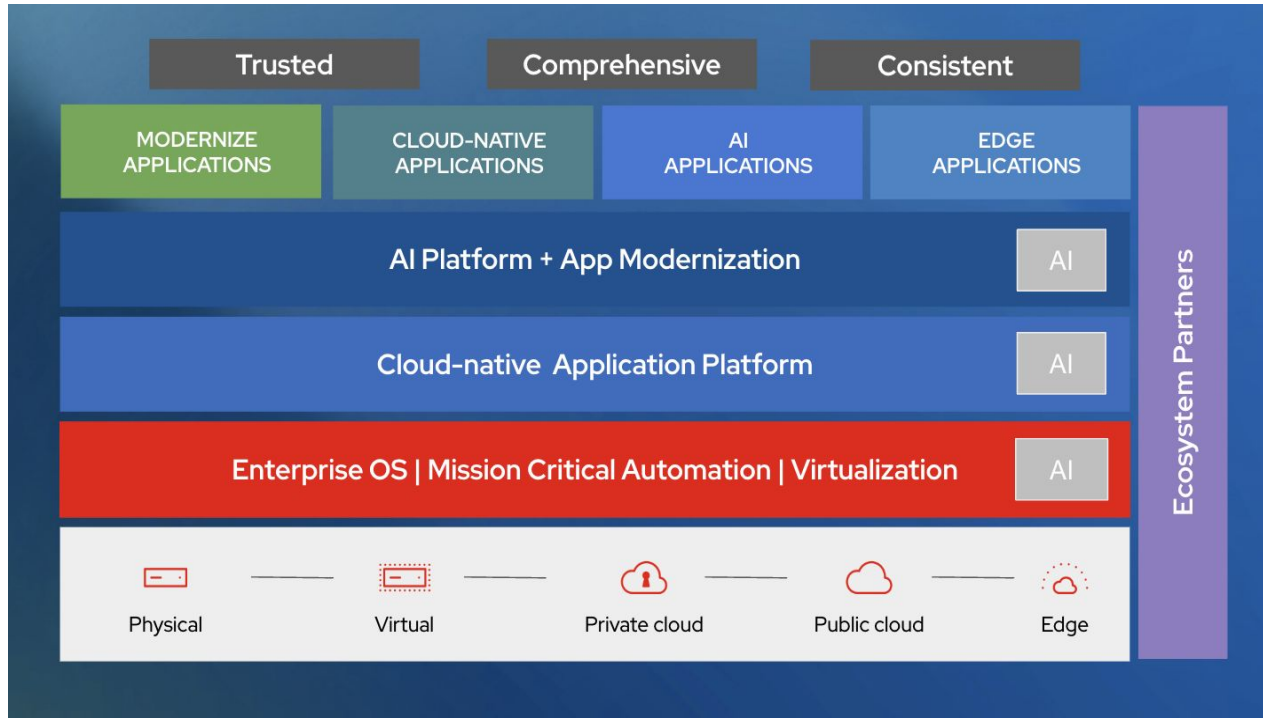
Developer Productivity

Cloud Services Integration

Infrastructure Modernization



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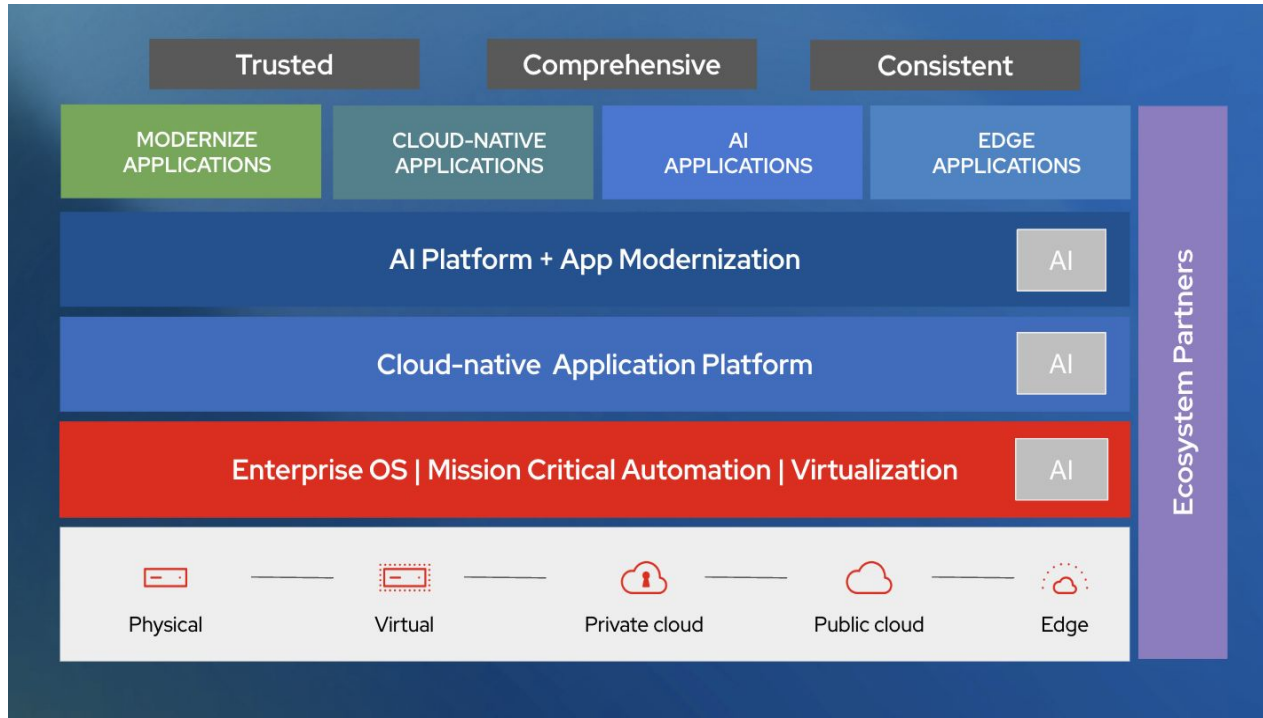
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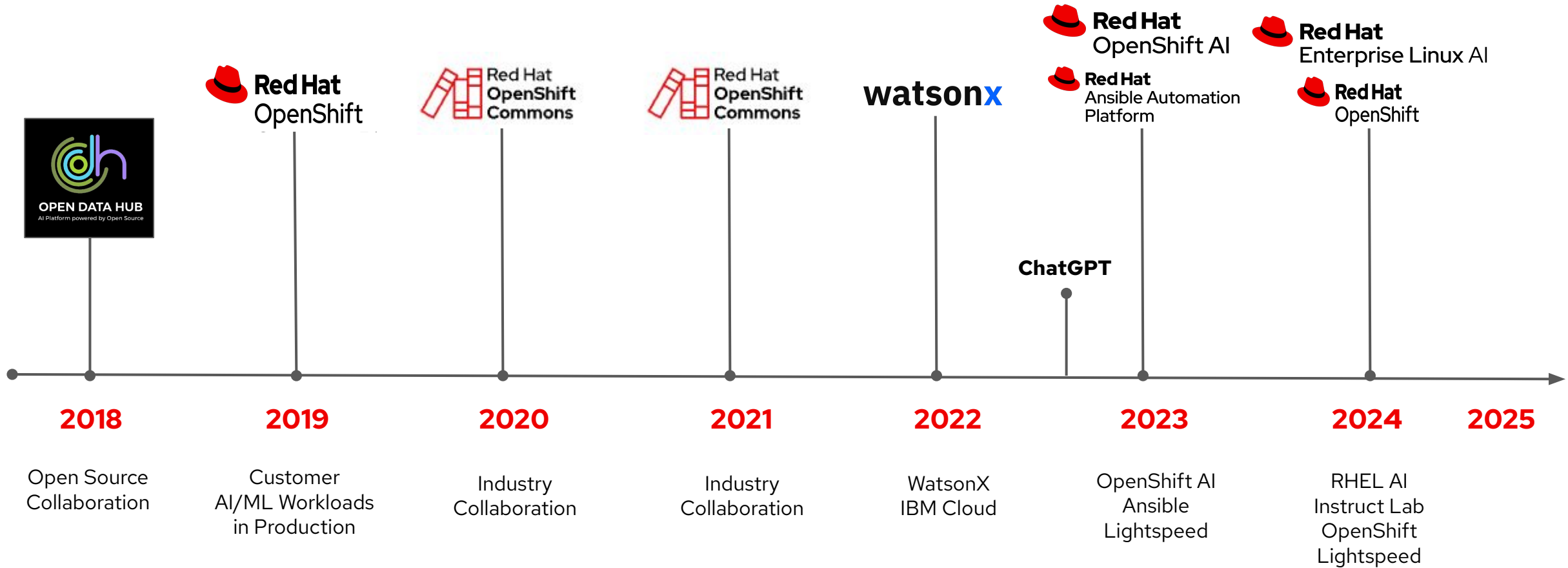
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Red Hat and AI - An Evolution



Enabling partners that matter

AI/ML life cycle



Data governance and security



Data processing



Data analytics



Databases



AI Ops



Infrastructure partners



Acceleration



Enabling partners that matter

AI/ML life cycle



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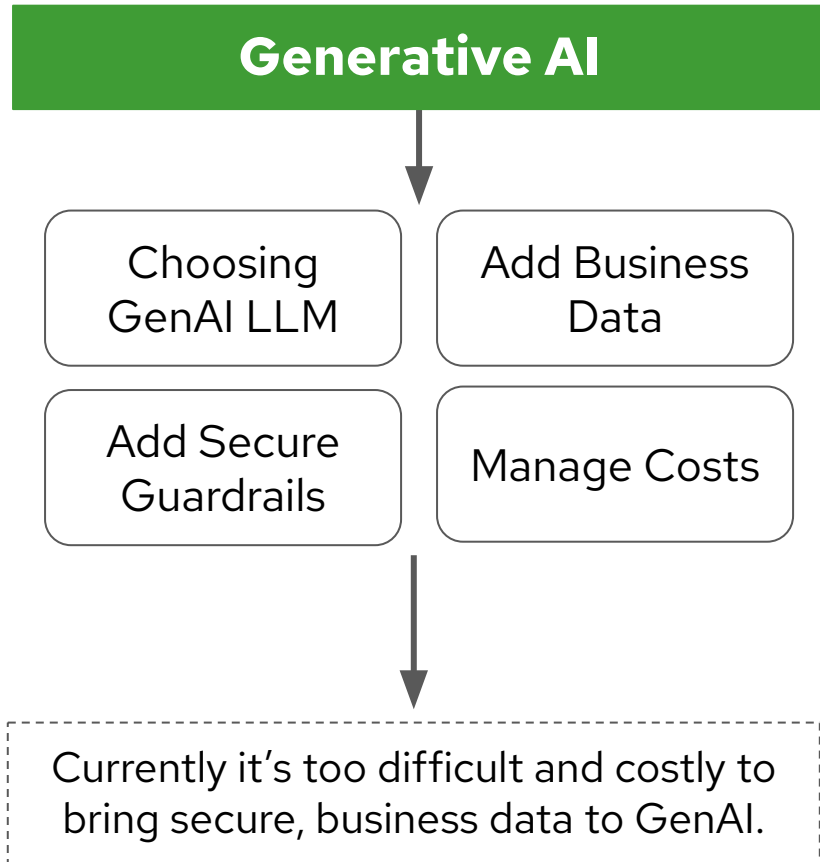
Infrastructure partners



Acceleration



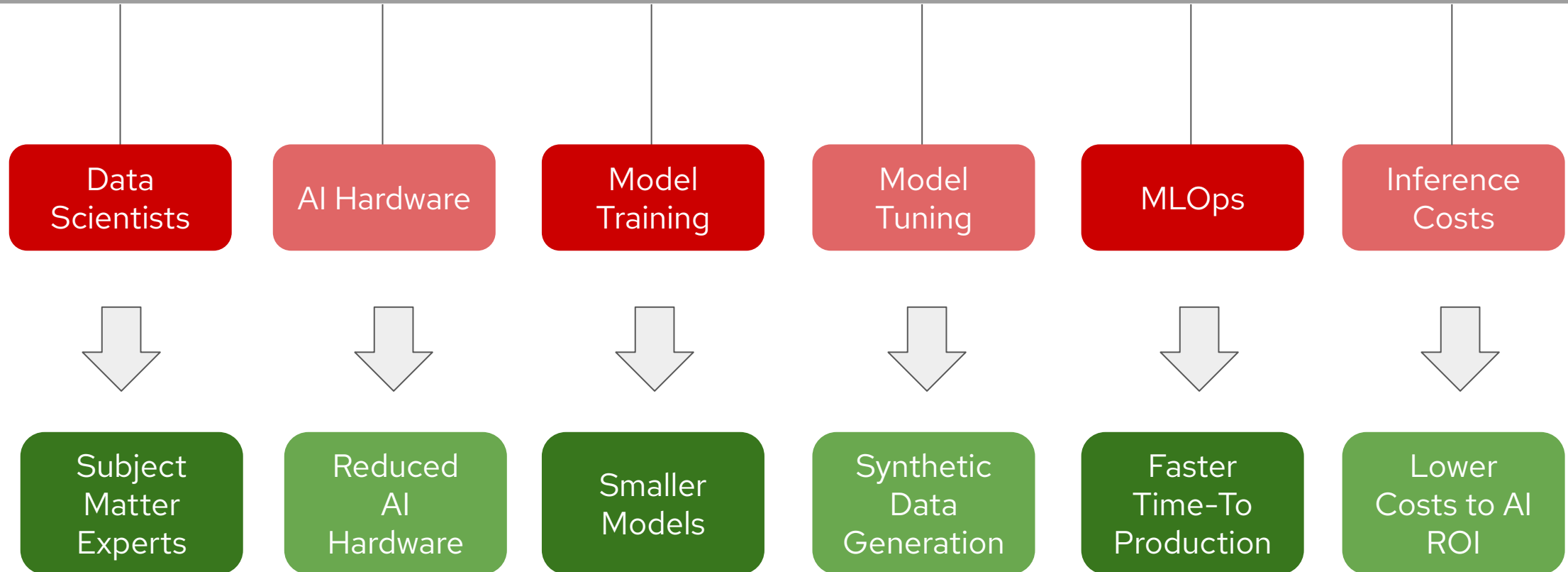
GenAI Challenges for Customers



How to easily add secure, cost-effective GenAI across the business?

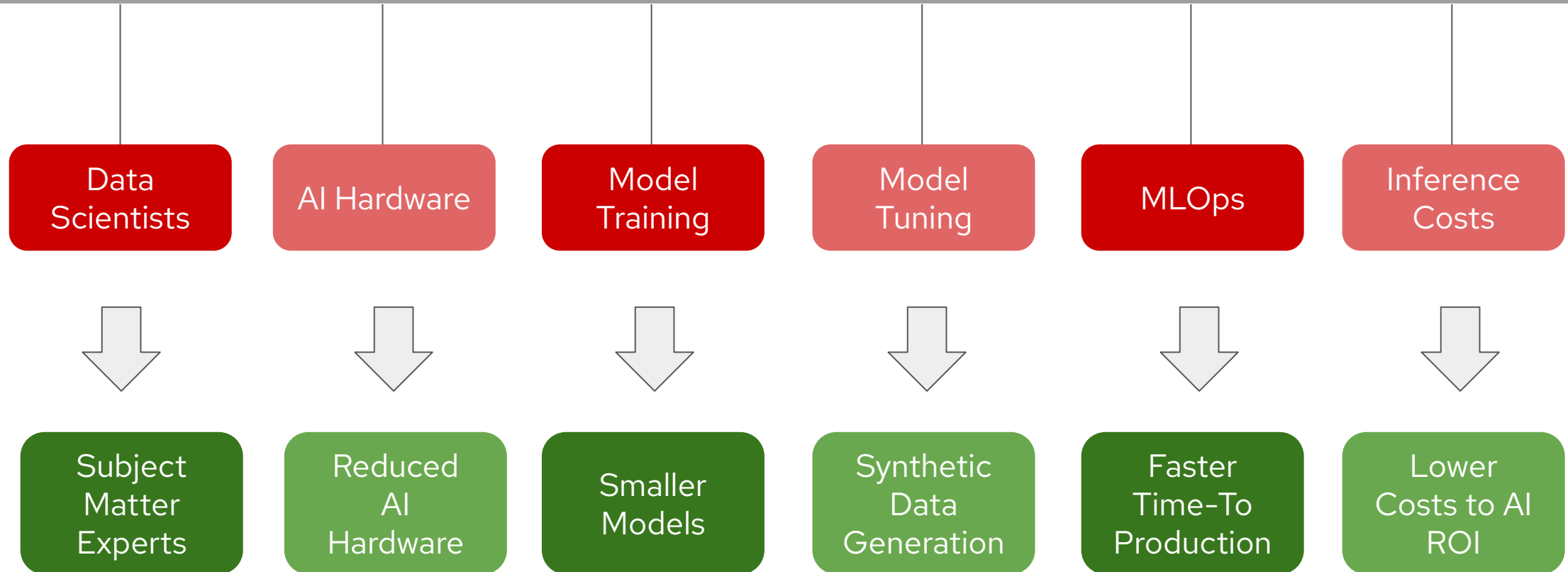
A world of AI opportunity

Opportunities for GenAI Efficiencies

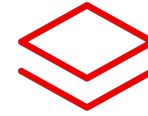


A world of AI opportunity

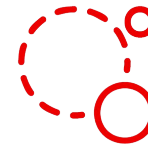
Opportunities for GenAI Efficiencies



The future of
Open Hybrid Cloud
is more hybrid
built through....



Platforms



Open



AI



Our customers and partners

Q&A